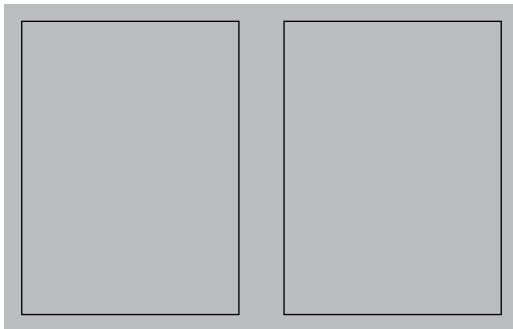
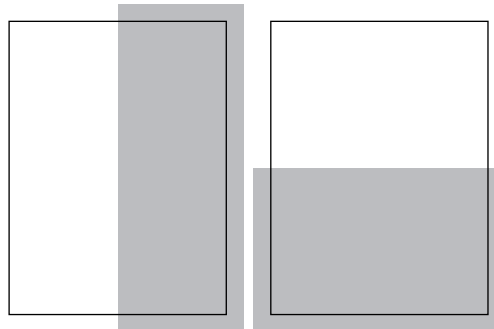


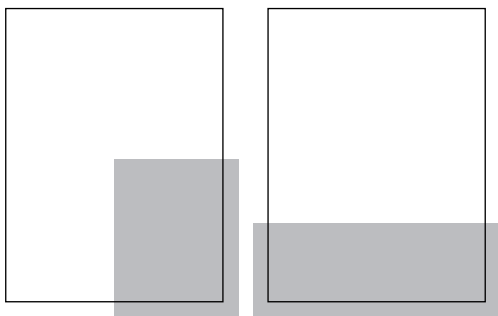
Material spec/Mobil



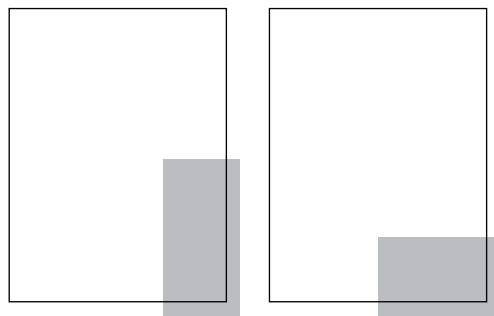
Double page spread
440 x 297 (+3 mm bleed)



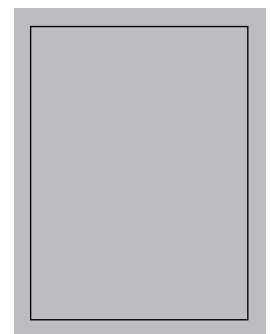
1/2 Vertical 110 x 297 (+3 mm bleed)
1/2 Horizontal 220 x 148 (+3 mm bleed)



1/4 Vertical 110 x 148 (+3 mm bleed)
1/4 Horizontal 190 x 64



1/8 Vertical 55 x 148 (+3 mm bleed)
1/8 Horizontal 75 x 110 (+3 mm bleed)



Whole page 220 x 297
(+3 mm bleed)

Material specs

PDF

We only accept high-resolution PDF-files in 300 dpi. PDF-files can be created with Adobe Acrobat Distiller or Indesign.

Format requirements

The document or advert must be produced in the exact same dimensions as the booked ad surface + bleed margins.

To check

Cut marks: Yes

Bleed: 3 mm

Raster: 150 lpi

Image resolution: 300 dpi

Images and illustrations: CMYK or RGB

Text: Must not be closer than 5mm from the edge of the page.

File name

Create a PDF-file according to specs. Save the file as "companyname_title_issue.pdf"

Spread

To be sent as two separate PDF-files. Each PDF must have 3 mm bleed margins.

Fonts

Only PostScript fonts according to Adobe 1 and 3 standards can be used.

TrueType fonts may not be used as they may cause problems during PDF-ripping.

Joboptions

Contact us to receive joboptions for exporting PDF from Indesign or creating PDF in Distiller.

Images

Raster density: 150 lpi

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When delivering via FTP please contact our traffic when the material is delivered

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